

## ZIMMERMANN WINE ESTATES: WHITE WINES OF TASTE AND CHARACTER

Infinite hours of sunshine, fruitful terrain and a unique location near the Danube makes Krems Valley number among the best known wine zones in the world. There is hardly another region you can name where historic culture and longstanding traditions witness to and bear such an indelible stamp from the wines that grow here. Krems Valley is the home of Zimmermann Wine Estates, where since 1992 wines of quality and sophistication have been produced. The center of our galaxy is the profoundly characteristic white wine generated from vines fastidiously cared for with much experience and far-reaching vision.

### **A wine estate with a history**

Overseeing the vineyards in step with the advancing season, processing grapes meticulously, achieving quality in our wine cellar, and at the end of the journey holding first-class enjoyment in your glass, those are tasks which gaze back on a long tradition in the Zimmermann family. That fascination for wine has been handed on by Alois and Edeltraud Zimmermann to their son Alois Jr, who took over the reins of the operation in 2007 and has expanded it further. Following a harvest of experiences gained at national and international wine growing estates, enriched by worldly new perspectives, Alois Zimmermann returned to the family business. His recipe ever since then is clear: focus on honest quality; reinforce your intrinsic strengths.

### **An ideal location for top wines**

The journey to great wine starts in the vineyard. Zimmermann Wine Estates plants and supervises grapes in six distinct vineyards: Gernlüssen, Kremser Sandgrube, Kremser Gebting, Rosshimmel, Kapuzinerberg and Kremser Kraxn. The differences between them are not to be found merely in their varying altitudes, sun expositions and geology, but also in the distinct approaches which one or another variety of grape demands in order to achieve its very best attributes: shaping the plant, pruning leaves, ensuring vine nutrition, caring for it like your own offspring. In the end, this diversity of vineyards and grapes is mirrored in the deeply

characteristic taste of each wine variety. Passion and meticulous care are bywords at our estate, visible not only in the ultimate wines themselves but also in the fact that you will sooner find Alois Zimmermann in the vineyards than in the office.

### **The whole spectrum of white wine**

At Zimmermann Wine Estates in Krems Valley, everything revolves around white wine. Krems Valley is particularly renowned for the rainbow of variations obtainable with grüner veltliner grapes, and the noble distinctions inherent in riesling grapes. Nuances of the famous regional apricots and apples are detectable. Either a golden shimmer coruscates from the glass, or else the pale yellow of fresh straw. Relaxed, laid-back; or if you prefer, lively and titillating. Unbeatable accompaniments to enhance meat dishes or pasta. Each wine produced by Alois Zimmermann plays its own inimitable notes, radiates its own character. Apart from first-class grüner veltliner and riesling grapes from their respective vineyards, a bevy of other ideas are also brought to life. Seasonal specialties and culinary products amplify the assortment a further notch, generated from ever-changing inspirations. If there is one thing this wine estate has grasped – apart from creating outstanding wines – it is how to evolve with the march of time.

### **Full of personal conviction is the best way to convince others**

It is not enough to practice a fine art. You have to be a passionate artist. You have to focus on your own intrinsic strengths. You have to venture on your own individual path. That is the leitmotif of the art at this wine estate. Only if your wines truly wow the maker will they awaken the enthusiasm of others. A host of awards and distinctions are proof positive that the wines of Zimmermann Wine Estates do precisely that: Falstaff, the Decanter Wine Awards, prizes at the Berlin Wine Trophy. Nevertheless, at least as important as public recognition is a deep inner devotion to producing wines in harmony with nature itself, to respecting the needs and the capacities of the terrain. “Love of terroir”

is not just treasuring what it can give, it is also supplying what it demands. This wine estate is certified by Austria's leading national watchdogs of that commitment, "Nachhaltig-Austria" and "VEGAN".

**From Theiss in Krems Valley  
out into the world**

To enable lovers of Zimmermann wines to obtain local gems outside the region, we have select partners devoted to the sale of our products in Austria and many parts of Europe. We set great store in cooperation with others, both at home in vineyard and cellar, and in the interconnecting channels across the earth. Our day-to-day collaboration with nature and people bears witness to that.